



S. Renee

In just six years in the speaking industry, S. Renee has reached thousands, both nationally and internationally, with her transformational message of self-empowerment—courage, confidence, and personality accountability.

The author of *There Is More Inside-Personal Essential Needed to Living a Power-Packed Life* and *The Bridge to Your Brand-Likeability, Marketability, Credibility* her popularity has continuously grown as a sought-after speaker in corporate, education, legal, state and government, and no-profit industries. She has worked with over 50 clients including: Walmart, KeyBank, and H&R Block.

A life coach and branding expert with nearly 20 years of experience in image, brand, and self-development, she has spoken at regional and national conferences including: National Black MBA Conference (Los Angeles), National Association of Black Journalists (Philadelphia), and WBLS Circle of Sisters Conference (NYC). In doing so, she has shared the stage with Keith Wyche, CEO of Cub Foods, Former Mayor of Louisiana Ray Nagin, Sonia Alleyne Editorial Director of Black Enterprise Magazine, and Tonya Pinkins, a Tony award-winning actress.

A resource for the media, S. Renee has appeared on countless radio shows across the country, television shows: NBC (THE 10! Show), CBS (Speak Up!), WHYY (Evening News), 6ABC (VISIONS), and CN8 (Your Morning) and her insights are routinely published in magazines and newspapers, including Ok! Magazine, Inspired Living and Marketing Daily.

S. Renee can point to numerous clients who have experienced the positive results of her advice, but, perhaps her strongest endorsement is her own life. Using the principles she teaches, she went from being a timid outcast to queen of her middle school in two years. Later she attended Delaware State University and graduated cum laude in only three years. After gaining valuable corporate experience, S. Renee then launched a modeling career — despite being told that her 5'3" frame prevented her from being "model material." That career lasted for more than a decade. She has worked with IMAN, Susan Lucci, Joan Rivers and others.

Using the branding principles she teaches today, S. Renee secured a talk show host position with United Paramount Network (UPN)—Philadelphia without taking a single class in broadcast journalism. As a host, she held a strong stance on addressing issues such as women and diversity, inequality in education and health care, neighborhood revitalization, violence and the impact of negative images and lyrics on youth.

Knowledgeable and savvy in understanding value proposition, in just 8 months, she negotiated a promotion from admissions counselor to director of public relations at an institution of higher learning. The deal included numerous perks, including a \$15,700 pay raise. In addition, she served in the president's cabinet. Before making her first speech as a full-time speaker, she received endorsements from top motivational speakers in the world.

In acknowledgement of inspiring thousands nationally and internationally, Mayor Byron W. Brown of Buffalo, NY declared July 17, 2010—*S. Renee Smith Day*. She was also listed in February 2010 *Delaware Magazine Today* as one of Delaware's black leaders. She has been listed as one of Delaware's 40 under 40 to watch. In 2006, she received the Distinguish Alumni Award from the National Association for Equal Opportunity.

S. Renee is the only African American accepted (and graduated) as a fellow into the 2010 Leadership Delaware program where she was groomed by state and national leaders in politics, education, business and non-profit. In 2010, she led the launch of the William J. & Rev. Shirley M. Smith, Sr. Scholarship Fund raising over \$16,000 in six weeks. Using her innate ability to connect people with stories, still in its first year, she engaged 60 Minutes Correspondent Byron Pitts as the fundraisers' first keynote speaker. Through a grassroots effort, over \$30,000 was raised within its first year.

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